



2022

PERFORMING ARTS

Single show promotion
and season packages

CONTACT:

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**KIDS OUT
and ABOUT**.com

 BeyondtheNest.com

 ENTERTAINMENTCALENDAR.COM

Package Discounts for PERFORMING ARTS ORGANIZATIONS

You have family-friendly shows: Our readers are your audience! Choose one of two single-show promotion packages below, combine them for major season discounts, or let us custom-create a package to meet your needs!

✓ SINGLE SHOW INTRO: ~~\$600~~ \$500

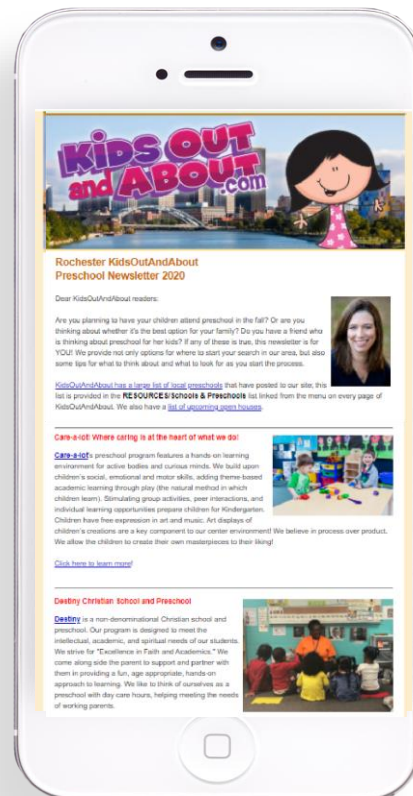
- A paragraph (110 words + a square graphic or logo + link to your site) to run in three weekly Thursday newsletters of your choosing
- Square image ad (250 x 250 px) running throughout the site for the month preceding the performance
- Save the Date link at the top of weekly newsletter in six weeks of your choosing

[CLICK HERE TO SEE
SAMPLE IMAGE ADS](#)

✓ SINGLE SHOW STANDARD: ~~\$2700~~ \$1950

Everything from the intro package plus...

- Upgraded listing on our website the month before the performance
- Video ad running prominently (shared space) the month before the performance)
- Leaderboard (728 x 90px) or Top Ad space (450 x 150px) for two weeks (pending availability)
- Exclusive e-blast to our reader list of parents (85%) and grandparents (15%): 5-9 paragraphs + graphic (pending e-blast slot availability)



✓ SEASON

Season packages (**four or more shows**) ordered together are discounted as follows:

- **Intro package:** Additional 15% discount on top of already discounted price of \$500/show
- **Standard package:** Additional 20% discount on top of already discounted price of \$1950 / show



CUSTOM PACKAGES CAN BE TAILORED TO YOUR NEEDS AND BUDGET!



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THANK YOU



Connect with us
to get started!

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Today's young audiences
are tomorrow's patrons!
Promoting your shows
further our mission to help
ensure a future of vibrant
community arts experiences
for everyone!